# Project Four

# Writing Online (The Proposal)

**Due:** Mar 27 at 11:59pm on Blackboard

**Save As**: Post a link to your Spark Page

**Value:** 100 points; 15% of your final grade

In this project, you will create a webpage using Spark Page in which you will propose the topic for Project Five, the Formal Recommendation Report. Before you can begin your proposal, you must discuss the topic for your Formal Project with me to ensure that it will meet the requirements of the assignment.

As a result of this project, you will learn and apply the following skills:

* Apply your knowledge of design to a web page.
* Become familiar with the proposal as a genre.
* Use “chunking” to separate text and varying text size/type for different kinds of text
* Use Spark Page to create a colorful, usable, and readable web page.

## Proposal Elements

## Your proposal must contain the conventional elements of a proposal which include the following:

## Introduction: Include your audience!

## Problem Statement

## Solutions

## Qualifications and Experience

## Conclusion

## References

## Your proposal should be 1000 words and include 5-10 images. Use consistent text size for titles, headings, subheadings, and body text (i.e., titles should be the largest text size, then headings, subheadings, and lastly, body text). Be sure to use “chunking” to break up large sections of text.

Spark Page has built-in image features. For this proposal, be sure to utilize several different image features, like the Glideshow, Photo Grid, and others. We will go over these features in class.

## Due Date

Project Four is due on March 17 at 11:59pm on Blackboard.